

# Fuzion3

NATHAN MAYS, CEO AND TARA MAYS, CFO

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**IN TODAY'S MOST EXCEPTIONAL HOMES**, smart technology is no longer an afterthought—it's an integral part of how a household lives, entertains and unwinds. At Fuzion3, that seamless integration is powered by the unique partnership between husband-and-wife Nathan and Tara Mays. Together, they lead a premier smart home integration firm known for white-glove service, aesthetic sensitivity and technical mastery across Southern California and Nevada. "Each of us brings different strengths," Tara says. "We balance strategy, creativity and execution in a way that makes even the most complex projects feel effortless." What began as a leap of faith during a pivotal family moment has grown into a trusted name in luxury automation, blending innovation with deeply personal client relationships. "It's not just about the tech," Nathan adds. "It's about creating experiences that elevate everyday living."

*"We are constantly solving problems behind the scenes to ensure the technology enhances the experience without overwhelming."*

**BELOW** Lutron offers a range of lighting control solutions, from simple dimmers to sophisticated whole-home systems. **PHOTOGRAPHY** Portrait by JUSTINE LOREE PHOTOGRAPHY

## Tech Forward

Innovation at Fuzion3 is fueled by industry events, trade shows and real-time collaboration with builders and designers. "We stay connected to the people driving design and tech forward," Tara says. From Savant updates to CEDIA previews, the team stays updated to translate cutting-edge advances into everyday luxury.

## Behind the Scenes

Fuzion3's creativity shines not in decor, but in integration. From invisible speakers to automated lighting scenes, they specialize in enhancing design without disrupting it. "Our job is to make sophisticated systems feel effortless—tech that blends in while standing out in performance," Nathan explains.

## Family Driven

The foundation of Fuzion3 is rooted in resilience and values. When Tara faced a career setback while pregnant, she and Nathan chose to build something of their own. Soon after, Tara's brother Mario joined, bringing his own talents and completing the circle. What emerged was more than a business. It was a family-led mission to elevate homes through smart living, driven by integrity, empathy and a passion for innovation. "We lead with trust," Tara says. "It's why our clients come back, project after project."



THE SMART HOME OF YOUR DREAMS



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